

▶ Executive Introduction to Innovation

Increase your organization's problem-solving abilities through systematic innovation.

You have problems. Old problems, new problems, problems you haven't even thought of yet. In this ever-changing world, the problems you encounter may seem overwhelming, outpacing your organization's ability to develop solutions. Everyone's working overtime, trying to stay on top of a shifting mound of priorities, looking to you for balance.

So what do you do? Hand out shovels? Crack the whip? Or do you give them a solid foundation from which to work through the issues more effectively?

In this one-day executive overview, discover how organizations around the world are making innovation a core competency — leading to greater problem-solving ability and the development of superior processes, products and services — and how your organization can do the same.

Why Innovation?

Innovation is no longer the domain of the R&D department. Organizations that have figured this out are remaking themselves and dominating their industries. How? It's simple. When you approach innovation as an opportunity to enhance teamwork and collective thinking abilities, you discover a new arsenal of solutions that didn't seem possible before. Instead of settling for solution A or B, innovation helps you uncover the uncompromising solution C. Plus, when you leverage a systematic approach to innovation, you enable your people to break down old paradigms and approach new challenges in a reliable and repeatable way, equating to continued success and sustainability.

Agenda

Join David Silverstein (BMGI's CEO) and Dr. Phil Samuel (BMGI's Chief Innovation Officer), authors of the recently published and bestselling book "The Innovator's Toolkit," at this one-day seminar. Your hosts will share their expertise at helping businesses make innovation an everyday event, including:

- ❑ Insights into how the best-run organizations have developed sustainable and systematic approaches to innovation.
- ❑ A roadmap for innovation, and an introduction to many of the specific tools of innovation.
- ❑ Ways to identify innovators hidden inside your organization.
- ❑ Approaches for overcoming obstacles to innovation and for driving a cultural transformation that unleashes your innovation potential.
- ❑ The link between innovation and other approaches to problem solving such as Lean Six Sigma.

More Information

To register or for more information, call 1-800-467-4462 or visit www.bmgi.com.

Register online at
www.bmgi.com,
or call 1-800-467-4462.

KEY LEARNING OUTCOMES

- ❑ Learn to identify the unarticulated and unmet needs of your customers and constituents.
- ❑ Develop innovative solutions to product, process and system problems.
- ❑ Apply a predictable, repeatable process for innovation.
- ❑ Solve business problems using a variety of innovation tools.
- ❑ Contribute to innovative organizational redesign.



USA Headquarters
1921 Corporate Center Cir.
Longmont, CO 80501

1-800-467-4462
+1 303-827-0010
MoreInfo@BMGI.com
www.BMGI.com